



Bison Media, Inc.
6400 N. Belt Line Road #110
Irving, TX 75063
(972) 870-9949

CONTRACT

<u>Contract / Revision</u> 258745 /		<u>Alt Order #</u> 30163201
<u>Product</u> Texas Rangers Campaign		
<u>Contract Dates</u> 10/10/16 - 10/16/16		<u>Estimate #</u> 10/10
<u>Advertiser</u> Texas Rangers Campaign		<u>Original Date / Revision</u> 10/10/16 / 10/10/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSKY-AM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> EMT10919	<u>Advertiser Code</u> TRC	<u>Product 1/2</u> TRC
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Katz Media Group (B-15)
125 W. 55th Street, 3rd Flr.
New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KSKY	10/11/16	10/16/16	M-F AM Drive	6a-10a		1:00				NM	4	\$852.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				4	\$213.00				
N 2	KSKY	10/11/16	10/16/16	M-F PM Drive	3:00 PM-7:00 PM		1:00				NM	4	\$852.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-TWTF--				4	\$213.00				
Totals								0.00				8	\$1,704.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/14/16	8	\$1,704.00	\$1,704.00
Totals	8	\$1,704.00	\$1,704.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This agreement is subject to the terms and conditions on the following pages. The terms and conditions are also located at <http://sailemma.com/termsconditions.pdf>. Station will not be bound by conditions on other insertion orders, copy instructions, correspondence, or other documents that conflict with the terms and conditions of this contract.

Oct 10, 16
CONT# 30163201 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: TRC / TRC / 10/10

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KATZ Radio	Date: 10/10/16
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I, DRIAN MATES
do hereby request station time concerning the following issue:

Texas Rangers Ballpark Referendum

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10/11/16 — 10/16/16 SEE ATTACHMENT			

Total Charges: \$25,108⁰⁰

This broadcast time will be used by: VOTE YES! Keep The Rangers

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

NA

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Vote YES! Keep The Rangers

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 12 hours before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date 10/10/16 Signature [Signature] Contact Phone Number 214-208-5842

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature _____ Printed Name _____ Title _____

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<p>10/11/16 — 10/16/16</p> <p>See attached</p>				

Total Charges:

\$ 25,108⁰⁵

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

Texas Rangers campaign
Planned Media Buy & Schedule
:60 Rates-week of Oct 10

Dallas - KATZ	Station	Format	Daypart	35+ Rating	Net Cost Per Spot	Weekly Spots	Net Cost Per Week	TRPs	CPP	
NC	KTCK	Sports Talk	AM Drive	0.8	\$468.00	4	\$1,872.00	3.2	\$658.13	100% - Jeff Williams
			Midday	0.5	\$298.00	4	\$1,192.00	2	\$670.50	
			PM Drive	0.6	\$383.00	4	\$1,532.00	2.4	\$686.21	
			Saturday Mid	0.3	\$43.00	0	\$0.00	0	\$161.25	
						12	\$4,596.00	8		
NC	KSKY	News/Talk	AM Drive	0.4	\$213.00	4	\$852.00	1.6	\$599.06	
			Midday	0.2	\$128.00	0	\$0.00	0	\$720.00	
			PM Drive	0.2	\$213.00	4	\$852.00	0.8	\$1,198.13	
			Saturday Mid	0.1	\$4.00	0	\$0.00	0	\$45.00	
						8	\$1,704.00	2		
NC	WBAP	News/Talk	AM Drive	0.7	\$468.00	4	\$1,872.00	2.8	\$752.14	
			Midday	0.9	\$510.00	4	\$2,040.00	3.6	\$637.50	
			PM Drive	0.6	\$425.00	4	\$1,700.00	2.4	\$796.88	
						12	\$5,612.00	9		
	KPLX	Country	AM Drive	0.6	\$468.00	4	\$1,872.00	2.4	\$877.50	
			Midday	0.8	\$425.00	4	\$1,700.00	3.2	\$597.66	
			PM Drive	0.8	\$468.00	4	\$1,872.00	3.2	\$658.13	
			Saturday	0.7	\$298.00	1	\$298.00	0.7	\$457.64	
						13	\$5,742.00	10		
	KLTY	Christian	AM Drive	0.3	\$425.00	0	\$0.00	0	\$1,593.75	100% Jamie Sullins
			Midday	0.5	\$425.00	4	\$1,700.00	2	\$956.25	
			PM Drive	0.5	\$425.00	4	\$1,700.00	2	\$956.25	
			Sunday	0.4	\$213.00	1	\$213.00	0.4	\$572.44	
						9	\$3,613.00	4		
	KSCS	Country	AM Drive	0.3	\$319.00	4	\$1,276.00	1.2	\$1,196.25	
			Midday	0.4	\$264.00	4	\$1,056.00	1.6	\$742.50	
			PM Drive	0.5	\$340.00	4	\$1,360.00	2	\$765.00	
			Saturday	0.4	\$149.00	1	\$149.00	0.4	\$400.44	
						13	\$3,841.00	5		
						Weekly	67	\$25,108.00	38	

GREEN SECURE LINK CHAIN AND GREEN DIAMOND GRAPHS AT WHICH COPIED - HEAT SENSITIVE RED LOCK DISAPPEARS WHEN HEATED

Mayes Media Group, LLC

312 Creekwood Drive
Sunnyvale, Texas 75182
BrianMayes@MayesMediaGroup.com

0810

PAY TO THE ORDER OF KATZ Radio

DATE 10/10/16

32-7885/3110

twenty five thousand one hundred eight dollars & no cent \$ 25,108⁰⁰



FOR Rangers Fed. v

DOLLARS

Brian Mayes



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Security Features

Details on back